

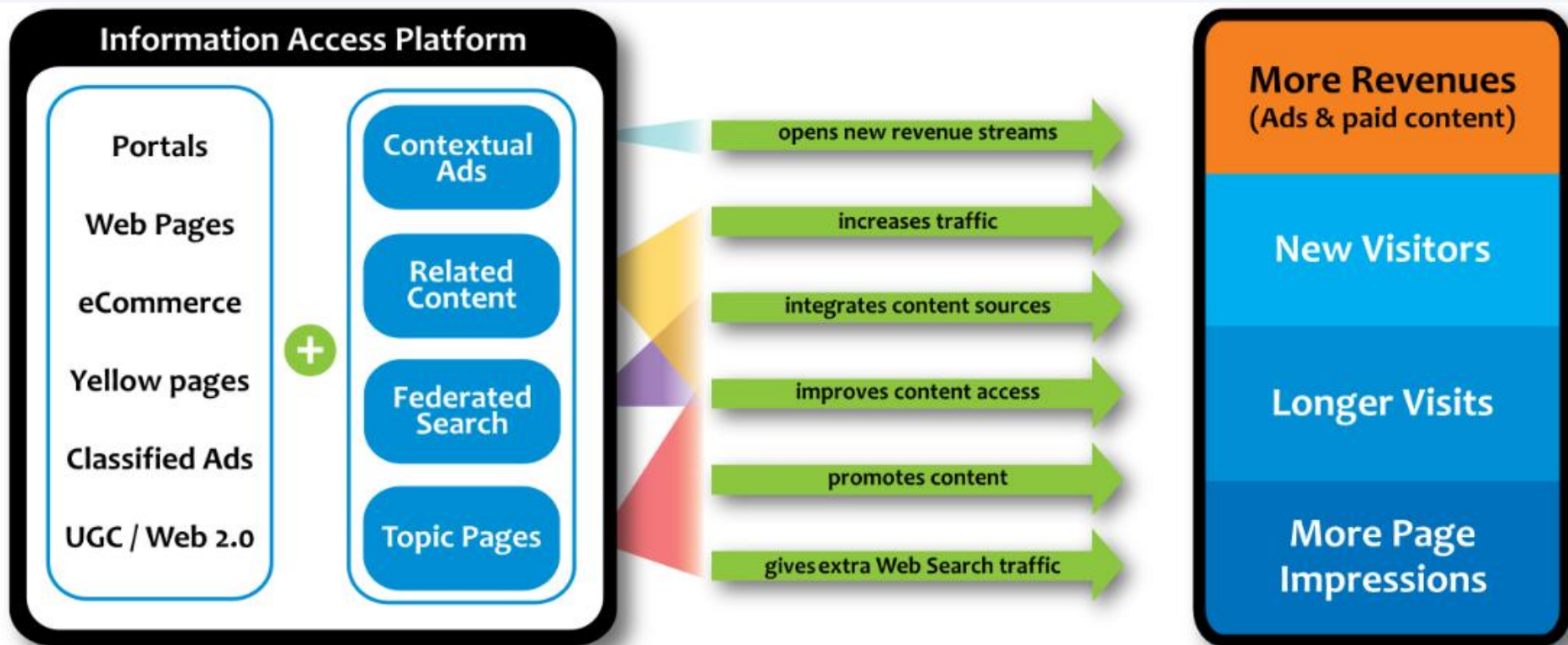
NetSprint Enterprise Search Solutions

Company & Solutions

Benefits, Functionalities, Examples

- NetSprint is a part of **Mecom Europe** Ltd – the 2nd biggest daily newspapers publisher in Europe.
- **9 years of experience** in Search Technology and Internet Advertising for both business and public sector.
- **Reputable international & domestic clients** – media companies, portals, publishers, corporations, e-stores, directories, yellow, white pages, classified ads, many others.





In most cases **ROI appears within up to 12 months**
after implementation

**HOW TO GENERATE
MORE REVENUE
FROM EXISTING CONTENT?**

Information Access Platform is an advanced, federated search solution consisting of following modules:

Topic Pages offers an option to automatically create thematic pages and portals related to a specific topic.

Related Content feature is used to present contextually related links and content from various sources owned by the same publisher.

Contextual Ads consists of ads displayed in search results or on specific websites – always in relation to user searches or the contents of the currently browsed article.

Topic Pages

Automatically generated thematic pages and portals related to a specific subject.

The screenshot displays the 'Edda Media Topics' website interface. At the top, the logo for 'edda MEDIA' is visible. Below it, the page title is 'Edda Media Topics'. A navigation bar shows 'Browse the categories: All People Cities'. The current category is 'People', and the letter 'G' is selected. A list of names is shown, including 'Gaarder, Jostein', 'Galtung, Johan', 'Garbarek, Jan', 'Garborg, Arne', 'Garborg, Håvard', 'Gaup, Ailo', 'Gerhardsen, Einar', 'Gjaever, Ivar', 'Giertsen, Thomas', 'Gimse, Håvard', and 'Giske, Trond'. A large orange arrow points from the 'Garbarek, Jan' link in the list to a zoomed-in view of the search results for 'Jan Garbarek'. The zoomed view shows two search results: 'Results from Saxotech' and 'Results from Wikipedia'. The 'Saxotech' result features a photo of Jan Garbarek playing the violin and a snippet of text about a chamber festival. The 'Wikipedia' result features a portrait of Jan Garbarek and a source attribution to Wikipedia.

Benefits of implemented **Topic Pages**:

- Gaining new users from Internet search engines (technology support for Search Engine Optimization) and longer visit duration.
- Gaining competitive advantage – more attractive, easily accessible content, gaining users loyalty.
- Effective usage and promotion of content.
- Potential for unlimited numbers of niche portals.
- Reducing cost of Pay per Click campaign (Higher Quality score, long tail + lower bounce rate).
- Low costs of content management.

Buying Property In Bulgaria

Posted: 08-04-2008 | Comments: 0 | Views: 18



Gordon Warre
has 40 articles
online.



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Article Categories

All Categories

Finance

Accounting

Banking

Credit

Currency Trading

Day Trading

Debt Consolidation

Insurance

Investing

Loans

Mortgage

Personal Finance

Bulgaria has a Continental climate with short Springs, hot Summers (average temp 20 to 30C), long sunny Autumns and ski resort Winters (average temp 3C but often dropping to -30C). Bulgaria property development is truly the fastest growing real estate market in Europe, particularly in the ski resort areas of Bansko, Borovets, and Pamporovo, which offer everything from world class skiing and snowboarding to cross country skiing, giant slalom, and biathlon courses. Bulgarian inland properties are extremely cheap compared to the rest of estern Europe.

Bulgaria offers foreign investors strong labour skills as the quality of Education in Bulgaria is very high, low labour costs especially when compared to Western Europe, competitive cost of construction and real estate and Corporate Tax of just 10% to name a few benefits. The population is estimated at over 8 million and as one of the most rapidly advancing nations in Europe; Bulgaria has become a byword for international property investment.

Industrial property in bulgaria, property in bulgaria suitable for industrial solutions in Varna, Kavarna and BalchikRental property in Bulgaria. Invest in Bulgaria and earn the best possible interest off your money.

Property Abroad

Property in Bulgaria has never been more accessible

Contextual Ads:

Properties Bulgaria

Search Thousands of Bulgarian Luxury Apartments and Houses
www.Primelocation.com/Bulgaria

Вся недвижимост България

13-14 февраля выставка в Москве!
www.bgshow.ru

Coastal Property Bulgaria

Land+investment project for sale First line, best infrastructure
www.byaladiamond.com/investor

20 Hotels in Bansko

Book your hotel in Bansko online. No reservation costs. Great rates!
www.Booking.com/Bansko

Great Maker Group

a private investment company operates in global Forex market
www.greatmakergroup.net

Related Videos

Related Articles

Related Q&A

1. [Property in Bulgaria - Guide to Buying Property in Bulgaria](#)
2. [Map of Bulgaria Snapshot of Bulgaria](#)
3. [Investing in your Future: Buy House in Bulgaria!](#)
4. [Properties for Sale in Bulgaria - Get the Home You Have Always Dreamed of](#)
5. [Renting Or Buying In Bulgaria](#)
6. [Why Buying a Property in Bulgaria is the Latest Trend](#)
7. [Prospects of Investments in Bulgaria](#)

Related content collects:

- Extra information
- Articles
- Posts, blogs
- Videos, pictures,
- Classified ads
- Products
- Companies

Presents contextually related content from various sources.

Benefits of implemented **Related Content**:

- Increased cross-traffic among portals of Publisher – new revenue streams from ads + increased visit duration.
- Content accessible and searchable regardless of publishing place.
- Increased attractiveness of published content – comprehensiveness & relevancy of search results.
- 2-3 clicks to receive required content.



[Vis alle artikler \(46 stk\) »](#)
[FORUMTRÅDER \(475 TREFF\)](#)

Siste nytt | Tester | Prisguide | Forum

Søkte etter uttrykket 'Nokia n91'. Fant [46 artikler](#), [4 produkter](#) og [475 foruminnlegg](#).

[ARTIKLER \(46 TREFF\)](#)

[PRODUKTER \(4 TREFF\)](#)

Nokia N91 8GB 23. Mar. 2007



Nokia N91 8GB Nokia N91 8GB er en oppgradering av Nokia N91. Hovedforskjellen er at nykommeren har dobbelt så stor harddiskplass ... imponerende da den kom i butikken. Les hele testen av [Nokia N91 > Nokia N91 8GB](#) har en elendig skjerm. Elendig skjerm Det er et ... Nokia, så ber du om elendig batterilevetid. Og gjett hva: [Nokia N91 8GB ...](#)

[Les hele saken »](#)

Nå får du kjøpt Nokia N91 i 8 GB-utgave 21. Nov. 2006



Nå får du kjøpt Nokia N91 i 8 GB-utgave [Nokia N91 8 GB](#) Dimensjoner: 11,3 x 5,5 x 2 ... [Nokias](#)

<p>Nokia N91 med abonnement</p> <p>Mobiltelefon, Bluetooth, 3G, 4 timer, Radio, 1.92 megapiksler</p>		2449.-
<p>Nokia N91 8GB</p> <p>Mobiltelefon, Bluetooth, 3G, 4 timer, Radio, 1.92 megapiksler</p>		4099.-
<p>Nokia BL-5C</p> <p>Mobilbatterier, Nokia 1100, 1101, 1110, 1110i, 1112, 1600, 2300, 2310, 2600, 2610, 2626, 3100, 3120, 3650, 3660, 6030, 6086, 6230, 6230i, 6270, 6600, 6630, 6670, 6680, 6681, 6820, 6822, 7600, 7610, E50, E60, N-Gage, N70, N70 Music edition, N71, N72 og N91, Litium-ion, 85</p>		77.-

... NOKIA MOBILE PHONE : Nokia 8800 \$170 Nokia N80 \$160 Nokia N70 \$140 Nokia N71 \$145 Nokia N72 \$150 Nokia N73 \$155 Nokia N90 \$160 Nokia N91 \$170 Nokia N92 \$180 Nokia N93 \$220 Nokia N81 8GB...\$300 Nokia E70 \$200 Nokia E60 \$200 Nokia E61 \$200 Nokia E90 \$300 Nokia N95 \$220 Nokia N95 8GB \$250 Nokia N96 16GB \$350 Nokia ...

[Vis innlegg »](#)

Postet av [tsales](#) (14. Jun. 2008) i tråden [For Sale New : Nokia N96 16GB , iPhone 16GB , S/Ericsson Xperia x1 @ \\$300USD.](#)

... er mest vant til lyden på sony ericsson mobilier. Er Nokias lyd god nok i forhold til feks Sony W880i ... til feks Sony W880i?? Jeg er hifi-freak og hadde N91 før denne. Denne er ikke like god som N91, men egentlig så synes jeg lyden er ganske fin likevel. ...

[Vis innlegg »](#)

Postet av [PalWare](#) (5. Feb. 2008) i tråden [Nokia N95 8GB.](#)
[Diskuter den her!](#)

Allows users to access content published on different sites, regardless on which web page a visitor uses search engine.

Benefits of Federated Search:

- The simultaneous search of multiple web resources
- Improves content access - longer visits & more page impressions.
- Integrates content sources - longer visits & more page impressions.



Ghostbusters med i Atari-gjengen?

[Spøkelsesjakt med ny utgiver »](#)



På jobb for CERN

[INTERVJU: To nordmenn i Sveits »](#)

Spar penger!

Med vår prisguide kan du sammenligne prisene på 32033 produkter i 81 nettbutikker.

Skriv navnet på produktet:

Søk



Prisguidekategorier:

- [Data »](#)
- [Foto og video »](#)
- [Lyd og bilde »](#)
- [Mobil »](#)
- [Spill »](#)

	Sony Ericsson C905 Mobiltelefon	3979,-
	Sony Ericsson C702 Mobiltelefon	2139,-
	Sony Ericsson XPERIA X1i Mobiltelefon	5789,-
	Sony Ericsson G900 Mobiltelefon	3059,-
	Sony Ericsson W760i Mobiltelefon	2349,-
	Sony Ericsson C902 Mobiltelefon	2949,-

panasonic lumix

Search

Sort by date descending Sort by date ascending

Results **1 - 10** of **111**

Types:

- All
- Article 111**

Sources:

- All
- akam.no 81**

Categories:

- All
- Maskinvare/Hardware*
 - Foto, multimedia & video*
 - Objektiver **26**
 - Digitalkamera **94**
 - Bildearkivering **2**
 - Bilredigering **3**
 - Fotoprodusenter **4**
 - Speilrefleks **14**
 - Videokamera **4**

Panasonic Lumix DMC-FX30 - Minitest 09-09-2007

Panasonic Lumix DMC-FX30 - Minitest Neste kamera ut i våre nye minitester ... nokså lite og nett kamera fra **Panasonic, Lumix DMC-FX30**. Det minner på ... Se bildene vi har tatt med kameraet i galleriet. Kamerahus **Panasonic Lumix DMC-FX30** i produktguiden. FX-serien til **Panasonic** representerer mye funksjon i et pent design. Vårt testkamera virker ...

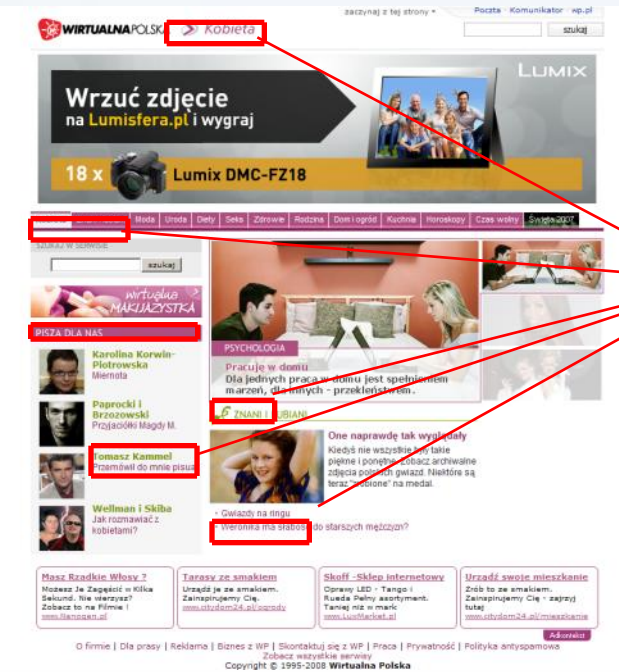
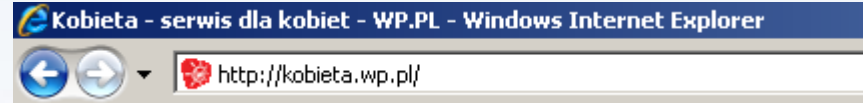
Source: akam.no
Type: Article
Categories: Digitalkamera

Panasonic Lumix DMC-LC1 17-02-2004

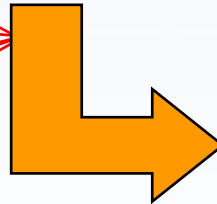
Panasonic Lumix DMC-LC1 Under PMA-messen lanserte **Panasonic** sin nye toppmodell, som er tilsynelatende svært lik Leica Digilux ... operations. Additional information on Matsushita Electric Corporation of America and **Panasonic** is available at www.panasonic.com. Additional company information for journalists is available at www.panasonic.com/pressroom or through ...

Source: akam.no
Type: Article
Categories: Bildearkivering, Digitalkamera

User enters domain name in browser



System contextually analyses web



System presents the most relevant ads

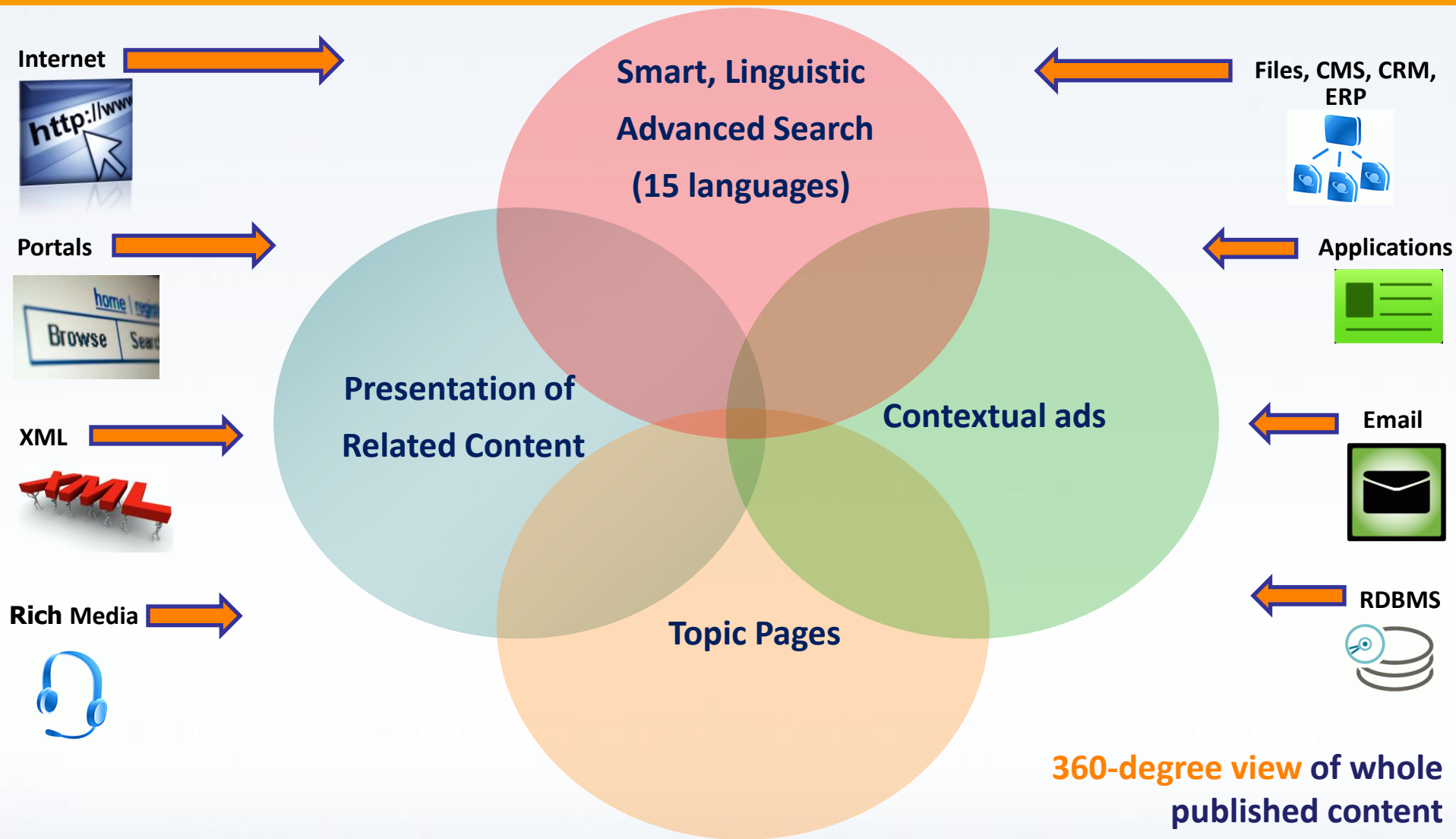




NetSprint owns a contextual advertising network successfully functioning in Poland, Baltic States and offers contextual ads platform called **nsContext**.

Key features:

- 15 languages supported
- contextual targeting
- text and display ads
- PPC pricing model



- Revenue increase
- Flexibility of license model
- Personal approach
- Quick development
- ROI within a year
- High quality to costs ratio
- Advanced technology





Thank you for your attention!

Jakub Polkowski

International Operations Director

NetSprint.pl Sp. z o.o.

Bieżanowska 7 street, 02-655 Warsaw

Phone: +48 22 844 49 90 ext. 218

Mobile: +48 660 402 413

jakub.polkowski@netsprint.pl